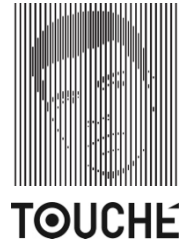
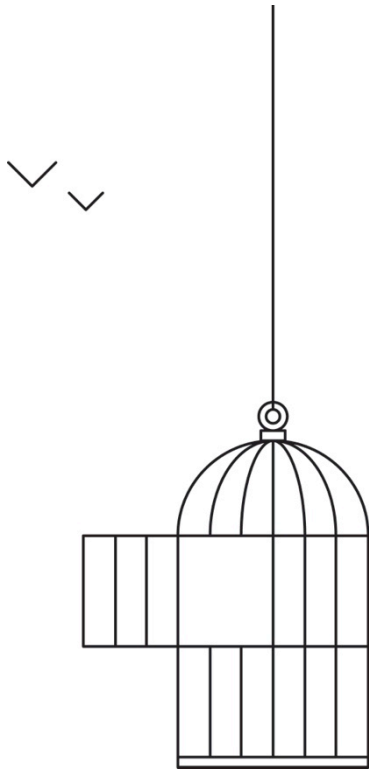




McKinsey&Company



Are proud to present their joint impact study!



ACHIEVING SOCIETAL INNER PEACE

The impact of Touché's work
Turning aggressiveness into a force for good

Targeting primarily (ex-)prisoners, youths and the prison as a whole, **Touché** is inspiring society to deal with aggression in a constructive way. Touché is offering solution-focused therapy and training programmes to teach people to recognize, control and channel their aggressiveness positively.

MAXIMUM IMPACT / MENSWEAR
HARVEY NICHOLS



€ 1 INVESTED IN TOUCHÉ = € 72 RETURNED

**TOUCHÉ COULD GENERATE € 14,5 MILLION ANNUALLY
IN ECONOMIC VALUE IN BELGIUM**

BACKGROUND AND APPROACH OF THE STUDY

Violence and aggressiveness has a negative impact on society. Touché is determined to turn aggressiveness into a positive force. This study aims to assess the **economic impact** of Touché's programs on society. The economic impact of reducing violence is the value created through **reduction in costs** for society and the **opportunities** it creates.

VIOLENCE IS CURRENTLY ANSWERED BY REPRESSION AND EXCLUSION, which are neither constructive, nor effective and result in:

- ⊙ high **recidivism** rate (58-73%)
- ⊙ high **prison cost** (€ 500-900mn per year)
- ⊙ poor **employment rate** of ex-inmates (only 25%)

TOUCHÉ ACTIVITIES ARE CHANGING THE WAY WE PERCEIVE AND MANAGE VIOLENCE by:

- ⊙ helping to **reduce the number of violent acts**
 - avoiding medical, opportunity (e.g. inability to work) and prison costs
= € 5.440.000 – 11.245.000
- ⊙ allowing for **better reintegration** through a better management of violence
 - gaining in employment rates, avoiding prison costs thanks to early releases and avoiding costs linked to violence thanks to an early sensibilization of youngsters
= € 4.115.000 – 8.044.000
- ⊙ **inspiring a more human and more effective prison system**

This might create the most important impact in the long run. However there are a lot of variables that make it difficult to make a reliable quantification.

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